About the investment manager

Oreana Financial Services

Oreana Financial Services (Oreana) is part of the Oreana group of companies, a privately-owned business which has been in operation for over 19 years. Oreana is a financial services company that specialises in delivering expert financial planning and investment solutions for both local and expatriate clients.

Enhanced Asset Management

Enhanced Asset Management (EAM) is an Australian boutique investment manager established in 2019. EAM is focused on providing its clients with a structured and disciplined investment process with the aim of adding value to retail and wholesale investor portfolios. The EAM investment team have a long tenure in the financial services industry with a track record of delivering returns over various market cycles. This experience not only assists EAM investors but may also assist other financial planning practices to develop robust investment strategies and investment governance frameworks to drive better results for practices and their clients.

Investment Philosophy

Enhanced Asset Management seeks to be fully invested and broadly diversified at all-times via low cost Index focused Exchange Traded Funds (ETFs). The portfolios are designed to position the investor for market return at a minimum. EAM then seeks to actively add value over broader market returns by taking positions within the Australian Equity allocation via small-mid cap stocks. EAM's stock selection process is fundamentally a bottom-up process. EAM first applies a filtering process to remove stocks from its investment universe that don't meet a range of pre-determined criteria. From there EAM seeks to find stocks via a combination of quantitative and qualitative assessment, that over time should add value over that of the broader market.

How does the investment manager manage risk?

The investment manager is unable to eliminate all investment risk, but does analyse, manage and aim to reduce the impact of risks by actively monitoring investment markets and portfolios and through the use of carefully considered investment guidelines.

Labour standards and environmental, social and ethical considerations

The Trustee does not take into account labour standards, environmental, social or ethical considerations when making the investments available. The approach in relation to any consideration of labour, environmental, social or ethical standards as part of the investment decision making process for the portfolio is left by the Trustee to the individual discretion of the investment manager. This investment strategy does not directly measure or incorporate labour, environmental, social or ethical standards as part of the investment decision-making process.

The investment manager is aware that these issues can influence social, business and investor outcomes; in certain circumstances they may consider these issues when making an investment decision. The investment manager's consideration of labour, environmental, social or ethical considerations are in its own right and not on behalf of the Trustee.

Execution of strategy

Mason Stevens Limited and its associated entities have been appointed by the Trustee to provide various services in relation to the Fund, including promoter, investment management and custody services. Mason Stevens and the Administrator are responsible for implementing the investment instructions of the investment manager by buying and selling assets, taking into consideration timing, trading costs (such as transaction fees and currency costs, if applicable) and the mandate of the portfolio. In certain circumstances Mason Stevens has the right to vary the managed portfolio. By investing in this managed portfolio, you instruct Mason Stevens and the Administrator to buy and sell assets on your behalf through the managed portfolio as advised by the investment manager.

Risks

Before you consider investing in this portfolio, it's important you understand the risks that can affect your investments. A summary of key risks is in the PDS.

See the 'Risks' section in the PDS. Please note this is not an exhaustive list of all the risks. The risks relevant to this portfolio reflect the underlying investments. For information about risks regarding your personal situation speak to your adviser.

Trade notifications

When the investment manager trades, or rebalances the portfolios, Mason Stevens (through the Service) may send you an advice notifying you of the trades being undertaken. This is called a "trade confirmation". The rebalance and reallocation of managed portfolios may occur regularly and you may receive a trade confirmation each time a rebalance or reallocation occurs.